

Virginia Western Community College
HRI 237
Current Issues and Environmental Responsibilities in
the Hospitality Industries

Prerequisites

n/a

Course Description

Studies aspects of the evolving hospitality industry, including the collective impact of environmental stewardship and sustainability, local sourcing of products and ingredients, greening of hospitality businesses, cost-benefit analyses of sustainability decisions, and ethical questions related to these topics. Environmental Sustainability Designation: Course content related to the study of. Lecture 2 hours per week.

Semester Credits: 2 Lecture hours**Required Materials****Textbook:**

Ebook: Sustainable Value Creation in Hospitality: Guests on Earth by Elena Cavagnaro Oxford Press publisher. 1st edition. ISBN# 9781911396390

Other Required Materials:

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Course Outcomes

At the completion of this course, the student should be able to:

1. Understand sustainability as it relates to hospitality
2. Understand various modes of transportation
3. Understanding technology as it relates to sustainability
4. Understand purchasing local
5. Understand social responsibility

Topical Description

Chapter 1: Guests on Earth: An introduction to sustainability in hospitality

Chapter 2: The sustainable hospitality value chain

Chapter 3: Tourist mobility: is transport a necessary evil?

Chapter 4: Distribution at the destination: an underestimated force to improve hospitality services and enhance sustainable development

Chapter 5: What do you share with a third-party internet site? Sustainability challenges concerning privacy in the sharing of information.

Chapter 6: The impact of Third-party internet sites on the hotel guest journey

Chapter 7: Technology: A Double-edged sword

Chapter 8: Equipping better buildings

Chapter 9: Purchasing local for sustainable development

Chapter 10: Sustainable purchasing in an international context: A relational perspective

Chapter 11: Sustainable Transport of goods: Tracking backstage challenges of the hospitality industry

Chapter 12: Social Responsibility: Your employees

Chapter 13: The changing role of work: Staff outsourcing in the “gig economy”

Chapter 14: Rooms Division

Chapter 15: At the heart of a sustainable hotel: The Food & Beverage Department

Notes to Instructors

[ADA Statement](#) (PDF)

[Title IX Statement](#) (PDF)