

Virginia Western Community College

BUS 200

Principles of Management

Prerequisites

none

Course Description

Teaches management and the management functions of planning, organizing, leading, and controlling. Focuses on application of management principles to realistic situations managers encounter as they attempt to achieve organizational objectives.

Semester Credits: 3 Lecture Hours: 3 Lab/Clinical/Internship Hours: 0

Required Materials

Textbook:

Management: A Practical, Problem-Solving Approach; Kinicki; ISBN: 9781265202552

The following supplementary materials are available:

Mymanagementlab access code

Other Required Materials:

No additional material required

Course Outcomes

At the completion of this course, the student should be able to:

- Have a broad introduction to the functioning of business enterprise within the U.S. economic framework.
- Limited exposure to topics dealing with:
 - economic systems,
 - essential elements of business organization,
 - production,
 - human resource management,
 - marketing,
 - finance,
 - Risk management.
- Develop a broad business vocabulary.
- Understand the differences between leadership and management.

Topical Description

CH	Topics Covered
1	The Exceptional Manager What You Do, How You Do It
2	Management Theory
3	The Manager's Work Environment and Ethical Responsibilities
4	Global Management
5	Planning
6	Strategic Management
7	Individual and Group Decision Making
8	Organizational Culture, Structure, and Design
9	Human Resource Management
10	Organizational Change & Innovation
11	Managing Individual Differences & Behavior
12	Motivating Employees
13	Groups and Teams
14	Power, Influence, and Leadership
15	Interpersonal and Organizational Communication
16	Control Systems and Quality Management

Notes to Instructors

1. All instructors teaching this course will use the same text book.
2. Course Content within this course may be covered at the instructor's discretion but with all topics being understood.
3. A unified comprehensive final exam prepared with the approval of the Program head will be given during exam week with not extra credit points being added to the test.
4. At the end of the semester, all instructors will give the outcome assessment as it relates to the final exam to the program head at the same time they prepare there student final grades.

[ADA Statement](#) (PDF)

[Title IX Statement](#) (PDF)