

Virginia Western Community College

ART 141

Typography I

Prerequisites

Art 131, Art 180

Course Description

Studies the history of letterforms and typefaces and examines their uses in contemporary communications media. Emphasizes applications to specific design problems. Includes identification and specification of type, copy fitting and hands-on typesetting problems. Part I of II.

Semester Credits: 3

Lecture Hours: 1- 2

Studio Hours: 4

Required Materials

Textbook:

Carter, Meggs, Day, Wiley & Sons Publishing. Typographic Design: Form & Communication 7th ed. ISBN: 978-1-119-31256-7.

Other Required Materials:

- Spray mount
- Black presentation board
- Black Canson paper

Course Outcomes

At the completion of this course, the student should be able to:

- Recognize type classifications
- Understand the history of type
- Solve conceptual problems with type

Topical Description

1	History of type
2	Typesetting
3	Designing with type

Notes to Instructors

[ADA Statement \(PDF\)](#)

[Title IX Statement \(PDF\)](#)