

# Virginia Western Community College

## ART 140

### Introduction to Graphic Skills

#### **Prerequisites**

None

#### **Course Description**

Teaches basic studio skills and concepts. Emphasizes concept development and problem solving using traditional art materials and computer techniques. Uses graphic software applications.

**Semester Credits: 3**

**Lecture Hours: 2**

**Studio Hours: 4**

#### **Required Materials**

##### **Textbook:**

Adobe, Adobe Indesign CC, Classroom in a Book with CD, Pearson, Adobe Press.

ISBN: 978-0-138-26391-1

##### **Other Required Materials:**

- Portable storage device – jump drive or pocket drive
- Spray mount
- Black presentation board
- Black Canson paper

## Course Outcomes

**At the completion of this course, the student should be able to:**

- Use history, techniques, terms and ideas of Communication Design
- Familiar with the basic operation of the Macintosh computer system
- Learned to use the Internet to research and retrieve information relating to Communication Design
- Become adept at using Adobe InDesign to solve Communication Design problems
- Students will understand the role of other graphic software applications such as Photoshop, scanning software and Illustrator
- Used sketches as a preliminary step to solving problems on the Macintosh
- Learned to present design work in a professional manner
- Students will have learned the process of initiating positive, constructive criticism of design projects
- Recognize the importance of and built the sense of discipline and strong work ethic required in the Graphic Arts industry.

## Topical Description

- Students will complete a series of software tutorials and design projects that will familiarize the student with the basics of graphic design.
- Students will learn the Apple operating system, and the Adobe Creative Suite software package.
- Topics to be covered include typography, color systems, scanning and resolution, graphic file management, basic printing, layout, and an introduction to the history of design.

1	10 designer research assignments
2	Adobe Photoshop Project
3	Adobe Illustrator Project
4	Mid-Term Exam
5	Adobe InDesign Layout Test
6	DVD Cover Project
7	Designer Poster Project
8	Final Exam

## Notes to Instructors

[ADA Statement \(PDF\)](#)

[Title IX Statement \(PDF\)](#)

