Virginia Western Community College
ART 252
Communication Design II

Prerequisites
Art 140, Art 132, Art 141

Course Description
Studies the principles of visual communications as applied to advertising in newspapers, magazines, direct mail advertising, house organs, etc. Analyzes the influence of contemporary art on design. Part II of II.

Semester Credits: 3   **Lecture Hours: 2**   **Studio Hours: 4**

Required Materials

Textbook:
None

Other Required Materials:
- Portable storage device: jump drive or pocket drive
- Domain name registration
- Web hosting account

Course Outcomes

At the completion of this course, the student should be able to:
- Knowledge base for web site design
- Met or exceeded your personal goals as a student
- Been engaged and excited about the field of Communication Design, what you can offer to the field, and what is can offer you

Topical Description

1	Basic HTML coding
2	Basic CSS styling
3	Adobe Dreamweaver Fundamentals, students are taught the foundation skills needed to create and edit a website in Adobe Dreamweaver

Notes to Instructors