

# Virginia Western Community College

## ART 198

### Seminar and Project

#### **Prerequisites**

None

#### **Course Description**

Requires completion of a project or research report related to the student's occupational objectives and a study of approaches to the selection and pursuit of career opportunities in the field.

May be repeated for credit. Variable hours.

1-5 credits

**Semester Credits: 2**

**Lecture Hours: 1- 2**

**Studio Hours: 0**

#### **Required Materials**

##### **Textbook:**

None

##### **Other Required Materials:**

None

## **Course Outcomes**

**At the completion of this course, the student should be able to:**

- Recognize the role of media in politics, society, and culture in the global arena.
- Demonstrate an understanding of the industry and the functions of the various mass media.
- Demonstrate an understanding of the research process for media messages.
- Demonstrate an understanding of ethics and the laws that govern the mass media industry
- Complete a video vignette as a final project that incorporates and demonstrates master of all phases of video and multimedia production in all phases of the process.
- Demonstrate an understanding of Final Cut Express non-Linear Editing Software.

## **Topical Description**

1	The Role of Media in Politics
2	The Role of Media and Culture
3	Media Industry
4	Research Process for Media Messages
5	Ethics
6	Laws that Govern the Mass Media Industry
7	Non-Linear Editing

## **Notes to Instructors**