ART 199 Revised: Fall 2017

Virginia Western Community College ART 199 Supervised Study

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None

Course Description

Assigns problems for independent study incorporating previous instruction and supervised by the instructor.

May be repeated for credit. Variable hours.

1-5 credits

Semester Credits: 2 Lecture Hours: 1- 2 Studio Hours: 0

Required Materials

Textbook:

None

Other Required Materials:

None

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Course Outcomes

At the completion of this course, the student should be able to:

- Recognize the role of media in politics, society, and culture in the global arena.
- Demonstrate an understanding of the industry and the functions of the various mass media.
- Demonstrate an understanding of the research process for media messages.
- Demonstrate an understanding of ethics and the laws that govern the mass media industry
- Complete a video vignette as a final project that incorporates and demonstrates master of all phases of video and multimedia production in all phases of the process.
- Demonstrate an understanding of Final Cut Express non-Linear Editing Software.

Topical Description

1	The Role of Media in Politics
2	The Role of Media and Culture
3	Media Industry
4	Research Process for Media Messages
5	Ethics
6	Laws that Govern the Mass Media Industry
7	Non-Linear Editing

Notes to Instructors