Virginia Western Community College
CST 100
Principles of Public Speaking

Prerequisites

None

Course Description

Applies theory and principles of public address with emphasis on preparation and delivery.

Semester Credits: 3   **Lecture Hours: 3**

Required Materials

1.   Internet access
2.   Canvas

Textbook:

None-Open Educational Resources

Other Required Materials:

None

Course Outcomes

At the completion of this course, the student should be able to:
- Gain a basic understanding of the communication process
- Communicate a structured message to others in a public setting
- Listen for speaker cues
- Structure and organize ideas into a formal outline
- Communicate with minimal evidence of communication apprehension

Topical Description

1	Communication Process
2	Anxiety
3	Delivery
4	Audience Analysis
5	Language
6	Listening
7	Supporting Material
8	Organization
9	Speech Practice
10	Speaking to Inform
11	Group Communication
12	Speaking to Persuade
13	Ethical Speaking

Notes to Instructors