

**Virginia Western Community College**  
**HRI 237**  
**Current Issues and Environmental Responsibilities in**  
**the Hospitality Industries**

**Prerequisites**

n/a

**Course Description**

Studies aspects of the evolving hospitality industry, including the collective impact of environmental stewardship and sustainability, local sourcing of products and ingredients, greening of hospitality businesses, cost-benefit analyses of sustainability decisions, and ethical questions related to these topics. Environmental Sustainability Designation: Course content related to the study of. Lecture 2 hours per week.

**Semester Credits: 2 Lecture hours****Required Materials****Textbook:**

Ebook: Sustainable Value Creation in Hospitality: Guests on Earth by Elena Cavagnaro Oxford Press publisher. 1st edition. ISBN#9781911396376

**Other Required Materials:**

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**Course Outcomes****At the completion of this course, the student should be able to:**

1. Understand sustainability as it relates to hospitality
2. Understand various modes of transportation
3. Understanding technology as it relates to sustainability
4. Understand purchasing local
5. Understand social responsibility

## **Topical Description**

**Chapter 1:** Guests on Earth: An introduction to sustainability in hospitality

**Chapter 2:** The sustainable hospitality value chain

**Chapter 3:** Tourist mobility: is transport a necessary evil?

**Chapter 4:** Distribution at the destination: an underestimated force to improve hospitality services and enhance sustainable development

**Chapter 5:** What do you share with a third-party internet site? Sustainability challenges concerning privacy in the sharing of information.

**Chapter 6:** The impact of Third-party internet sites on the hotel guest journey

**Chapter 7:** Technology: A Double-edged sword

**Chapter 8:** Equipping better buildings

**Chapter 9:** Purchasing local for sustainable development

**Chapter 10:** Sustainable purchasing in an international context: A relational perspective

**Chapter 11:** Sustainable Transport of goods: Tracking backstage challenges of the hospitality industry

**Chapter 12:** Social Responsibility: Your employees

**Chapter 13:** The changing role of work: Staff outsourcing in the “gig economy”

**Chapter 14:** Rooms Division

**Chapter 15:** At the heart of a sustainable hotel: The Food & Beverage Department

## **Notes to Instructors**

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