

# Virginia Western Community College

## ART 141

### Typography I

#### **Prerequisites**

Art 131, Art 180

#### **Course Description**

Studies the history of letterforms and typefaces and examines their uses in contemporary communications media. Emphasizes applications to specific design problems. Includes identification and specification of type, copy fitting and hands-on typesetting problems. Part I of II.

**Semester Credits: 3**

**Lecture Hours: 1- 2**

**Studio Hours: 4**

#### **Required Materials**

##### **Textbook:**

Carter, Meggs, Day, Wiley & Sons Publishing. Typographic Design: Form & Communication. ISBN: 978-1-118-71576-5.

Spiekermann, Adobe Press. Stop Stealing Sheet ,2<sup>nd</sup> ed  
ISBN: 978-0-201-70339-9

##### **Other Required Materials:**

- Spray mount
- Black presentation board
- Black Canson paper

## **Course Outcomes**

**At the completion of this course, the student should be able to:**

- Recognize type classifications
- Understand the history of type
- Solve conceptual problems with type

## **Topical Description**

1	History of type
2	Typesetting
3	Designing with type

## **Notes to Instructors**