

Fall 2016

ART 199 Supervised Study

COURSE OUTLINE

Prerequisites: None

Course Description:

Assigns problems for independent study incorporating previous instruction and supervised by the instructor.

Semester Credits: 2 Lecture Hours: 2

VIRGINIA WESTERN COMMUNITY COLLEGE
PO Box 14007
Roanoke, VA 24038
(540)-857-7273



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Course Outcomes:

At the completion of this course, the student should be able to:

- Recognize the role of media in politics, society, and culture in the global arena.
- Demonstrate an understanding of the industry and the functions of the various mass media.
- Demonstrate an understanding of the research process for media messages.
- Demonstrate an understanding of ethics and the laws that govern the mass media industry
- Complete a video vignette as a final project that incorporates and demonstrates master of all phases of video and multimedia production in all phases of the process.
- Demonstrate an understanding of Final Cut Express non-Linear Editing Software.

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Required Materials: None

Textbook: None

The following supplementary materials are available: None

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Topical Descriptions

- The Role of Media in Politics, Society, and Culture in the Global Arena.
- The Mass Media Industry
- The Functions of Mass Media
- Researching Media Messages
- The Ethics of the Mass Media Industry
- Non-Linear Editing

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