CST 100
Principles of Public Speaking

COURSE OUTLINE

Prerequisites: None

Course Description:

This course is designed to introduce the student to the theories and principles of public address with an emphasis on presentation and delivery.

Semester Credits: 3 **Lecture Hours:** 3

CST 100: Principles of Public Speaking

Course Outcomes:

At the completion of this course, the student should be able to:

- Gain a basic understanding of the communication process
- Communicate a structured message to others in a public setting
- Listen for speaker cues
- Structure and organize ideas into a formal outline
- Communicate with minimal evidence of communication apprehension

CST 100: Principles of Public Speaking

Required Materials: None

Textbook:

No Book

The following supplementary materials are available: None

CST 100: Principles of Public Speaking

Topical Description:

Communication Process
Anxiety
Delivery
Audience Analysis
Language
Listening
Supporting Material
Organization
Speech Practice
Speaking to Inform
Group Communication
Speaking to Persuade
Ethical Speaking

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