

Fall 2013
Fall 2014
Fall 2015
Fall 2016

Art 252 Communication Design II

COURSE OUTLINE

Prerequisites: Art 180, Art 132, Art 141

Course Description:

Studies the principles of visual communications as applied to advertising in newspapers, magazines, direct mail advertising, house organs, etc. Analyzes the influence of contemporary art on design. Part II of II.

Semester Credits: 3 Lecture Hours: 2 hours Studio Hours: 4 hours

VIRGINIA WESTERN COMMUNITY COLLEGE
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Roanoke, VA 24038
(540)-857-7273



Art 252

Communication Design II

Course Outcomes:

At the completion of this course, the student should be able to:

- Knowledge base for web site design
- Met or exceeded your personal goals as a student
- Been engaged and excited about the field of Communication Design, what you can offer to the field, and what is can offer you

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Art 252

Communication Design II

Required Materials:

- Portable storage device: jump drive or pocket drive
- Domain name registration
- Web hosting account

Textbook: None

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Topical Description:

- Basic HTML coding
- Basic CSS styling
- Adobe Dreamweaver Fundamentals, students are taught the foundational skills needed to create and edit a website in Adobe Dreamweaver

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