

Revised: Fall 2011
Spring 2012
Fall 2012
Fall 2013
Fall 2014
Fall 2015
Fall 2016

Art 250 History of Design

COURSE OUTLINE

Prerequisites: None

Course Description:

Surveys the development of graphic design and illustration with emphasis on the 19th and 20th centuries. Analyzes the work of outstanding designers and illustrators.

Semester Credits: 3 Lecture 3

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PO Box 14007
Roanoke, VA 24038
(540)-857-7273



Art 250

History of Design

Course Outcomes:

At the completion of this course, the student should be able to:

- That the student be able to distinguish between various styles or periods in Western art and design
- That the student develops an understanding of history through works of art; understanding how social, economic, political, religious and cultural changes affected art and designs.
- That the student becomes familiar with design precedents and history so that they can apply these ideas within their own design problems.
- That the student develops an understanding and enjoyment so that they can formulate personal ideas and attitudes that will lead to a lifelong exploration of art and design.

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Art 250

History of Design

Required Materials:

1. Textbooks
2. Internet access
3. Blackboard

Textbooks (required):

Meggs', Purvis, Meggs' History of Graphic Design. John Wiley & Sons Publishing. 5th edition. ISBN: 978-0-470-16873-8.

Robinson, Instant Art History: From Cave Art to Pop Art. Ballantine Books. ISBN: 978-0-449-90698-9.

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Art 250

History of Design

Topical Description:

- What is Art/Design
- Paleolithic Art
- Mesopotamian Art and Writing
- Egyptian Art, Hieroglyphics and Manuscripts
- Early Asian Writing and Printing
- Greek Art and Alphabet
- Roman Art and Alphabet
- Early Christian/Byzantine/Middle Ages
- Art and Illuminated Manuscripts
- Romanesque and Gothic
- Architecture/Manuscripts
- Early Renaissance Art
- High Renaissance Art
- Venetian and Northern Renaissance
- Development of Printing
- Baroque Art
- Rococo and Neo-Classical Art/Typography
- Romanticism in Art
- Typography in the Industrial Age
- Early Photography
- Realism
- Impressionism
- Post Impressionism
- 20th Century Design
- Cubism, Futurism, Dada and Surrealism and
- Modernism in Art and Design
- International Typographic Style
- Post Modern Art
- New York School

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