

Fall 2013  
Fall 2014  
Fall 2015  
Fall 2016

# Art 247

## Painting Technique for Illustrators

### COURSE OUTLINE

#### Course Description:

#### ART 247 - Painting Technique for Illustrators

Introduces materials and techniques used by the illustrator. Includes water-soluble paints (watercolor, acrylic, gouache), oil-based paints, and mixed media.

**Lecture** 1-2 hours. **Studio Instruction** 4 hours. Total 5-6 hours per week.  
3-4 credits

VIRGINIA WESTERN COMMUNITY COLLEGE  
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### Course Outcomes:

**At the completion of this course, the student should be able to:**

- Meet deadlines
- Complete all stages of the assignment including thumbnails, roughs and final illustrations
- Make a professional presentation of assignments
- Formulate original, creative and conceptual thinking
- Develop quality work
- Present an organized and neat presentation of portfolio
- Understanding of constructing an original illustration
- Think critically
- Demonstrate a level of skill that is essential for competing in the world of Illustration, Art and Graphic Design

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### Required Materials:

Black Sakura Pigma Micron Pens: 0.25mm, 0.35mm, 0.45mm  
Mechanical pencil 0.5mm 2B lead  
Magic rub eraser  
18" stainless steel ruler  
Drafting dusting brush  
Strathmore (brown cover) drawing pad 14" X 17" 400 series, 24 sheets, 80 lb. paper  
Crescent Illustration board No. 300, 15" X 20" or 20" X 30" sheets  
Strathmore Bristol board, Vellum, 300 series 14" X 17" pad  
Canson or Strathmore tracing paper, 14" X 17" 25 lb.  
Winsor & Newton Designers Gouache  
Permanent White  
Ivory Black  
Spectrum Red OR Primary Red  
Spectrum Yellow OR Primary Yellow  
Primary Blue  
1 -- 1/2" square synthetic ended brush  
2 -- round synthetic brushes #2, #3 (you may purchase various sizes and brands)  
2 -- palettes with compartments  
Water containers, paper towels, supply box

### Textbook: None

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### Topical Description:

1. Create a series of four postage stamps with a specific topic
2. Create and layout a 4-5 page flyer for Spring Fling Annual Student Show
3. Design labels for canned food products
4. Design and lay out a birthday card for the President's office
5. Write a poem and illustrate it with images
6. Design a brochure for a retrospective for Norman Rockwell

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