

AST 254

Advanced Desktop Publishing II

COURSE OUTLINE

Prerequisites:

Prerequisite(s): AST 253 or equivalent. Corequisite(s): A laboratory co-requisite (AST 256) may be required.

Course Description:

(Dual enrollment only) Presents advanced features of desktop publishing software, culminating in the layout and design of complex multi-page documents. Lecture 3 hours per week.

Course Objective:

Students will continue to explore desktop publishing principles and procedures. Students will begin to assemble a professional portfolio that will contain samples of student work along with their resume and a cover letter.

Semester Credits: 3 Lecture Hours: 3 Lab/Recitation Hours:



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Course Outcomes

At the completion of this course, the student should be able to:

1. Demonstrate Workplace Readiness Skills: Personal Qualities and People Skills
2. Demonstrate Workplace Readiness Skills: Professional Knowledge and Skills
3. Demonstrate Workplace Readiness Skills: Technology Knowledge and Skills
4. Understand All Aspects of an Industry
5. Understand Elements of Student Life
6. Demonstrate Knowledge of Hardware, Software, and Operating Systems
7. Apply Principles of Layout and Design
8. Design and Create Desktop-Published Projects
9. Design and Create Multimedia Presentations/Projects
10. Design and Create Web Sites
11. Understand Legal and Ethical Issues
12. Complete/Pass Industry Certification Tests
13. Demonstrate Employability Skills

VIRGINIA WESTERN COMMUNITY COLLEGE
PO Box 14007
Roanoke, VA 24038
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Required Materials:

Required Materials Here

Textbook:

Learning Media Design with Adobe CS4
Illustrator, Photoshop, Indesign
ISBN: 978-0-13-507687-3
Learning Web Design with Adobe CS4
Dreamweaver, Fireworks, Flash
ISBN: 978-0-13-507688-0

The following supplementary materials are available:

1. Adobe Photoshop CS4 – Illustrated Series –
ISBN: 1-4239-9940-1
2. Adobe InDesign CS4 – Illustrated Series –
ISBN: 1-4239-9939-8
3. Adobe Illustrator CS4 – Illustrated Series –
ISBN: 978-0-538-75090-5
4. Adobe Dreamweaver CS4 – Illustrated
Series – ISBN: 1-4390-3579-2

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Topical Description: (Outline chapters and sections to be covered in the book – may include timeline)

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Notes to Instructors

(List information about optional topics, departmental exams, etc)

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