

Virginia Western Community College

ART 250

History of Design

Prerequisites

None

Course Description

Surveys the development of graphic design and illustration with emphasis on the 19th and 20th centuries. Analyzes the work of outstanding designers and illustrators.

Semester Credits: 3

Lecture Hours: 3

Studio Hours:

Required Materials

Textbook:

Meggs', Purvis, Meggs' History of Graphic Design. John Wiley & Sons Publishing. 6th edition. ISBN: 978-1-118-77205-8.

Robinson, Instant Art History: From Cave Art to Pop Art. Ballantine Books.
ISBN: 978-0-449-90698-9.

Other Required Materials:

Course Outcomes

At the completion of this course, the student should be able to:

- That the student be able to distinguish between various styles or periods in Western art and design

- That the student develops an understanding of history through works of art; understanding how social, economic, political, religious and cultural changes affected art and designs.
- That the student becomes familiar with design precedents and history so that they can apply these ideas within their own design problems.
- That the student develops an understanding and enjoyment so that they can formulate personal ideas and attitudes that will lead to a lifelong exploration of art and design.

Topical Description

1	What is Art/Design
2	Paleolithic Art
3	Mesopotamian Art and Writing
4	Egyptian Art, Hieroglyphics and Manuscripts
5	Early Asian Writing and Printing
6	Greek Art and Alphabet
7	Roman Art and Alphabet
8	Early Christian/Byzantine/Middle Ages
9	Art and Illuminated Manuscripts
10	Romanesque and Gothic
11	Architecture/Manuscripts
12	Early Renaissance Art
13	High Renaissance Art
14	Venetian and Northern Renaissance
15	Development of Printing
16	Baroque Art
17	Rococo and Neo-Classical Art/Typography
18	Romanticism in Art
19	Typography in the Industrial Age
20	Early Photography
21	Realism
22	Impressionism
23	Post Impressionism
24	20 th Century Design
25	Cubism, Futurism, Dada and Surrealism
26	Modernism in Art and Design
27	International Typographic Style
28	Post Modern Art
29	New York School

Notes to Instructors