

**Virginia Western Community College**  
**ITD 110**  
**Web Page Design I**

**Prerequisites**

None

**Course Description**

Stresses a working knowledge of web site designs, construction, and management using HTML or XHTML. Includes headings, lists, links, images, image maps, tables, forms, and frames

**Semester Credits: 3    Lecture Hours: 3    Lab/Clinical/Internship Hours: 0**

**Required Materials****Textbook:**

Head First HTML and CSS, Second Edition, O'Reilly, copyright 2012, Author Elisabeth Freeman and Eric Freeman, ISBN 978-0-59-615990-0

**Other Required Materials:**

Notepad ++, Brackets or other text editor (freeware). Some photo editing software (freeware)

**Course Outcomes**

**At the completion of this course, the student should be able to:**

- Describe the basics of web design
- Describe the evolution of the Internet and the web
- Be able to format text
- Be able to hyperlink internally and externally on web pages
- Apply the concepts of web color
- Be able to pick appropriate web graphics
- Be able to adjust, crop, and modify graphics for web use
- Describe the concepts of HTML forms and their widgets
- Be able to work with web page tables
- Use and apply cascading style sheets
- Be able to control web page styling through style sheets
- Use and apply the fundamentals of inline versus block elements

## **Topical Description**

- Chapter 1: The Language of the Web
  - HTML Basics
  - Tags
  - Intro to Style
- Chapter 2: Meeting the “HT” in HTML
  - Working with Hyperlinks
  - Attributes
  - Relative vs Absolute references
- Chapter 3: Web Page Construction
  - Planning
  - Structure and Meaning
  - Block Level vs Inline tags
  - Void Elements
  - Lists
  - Nesting
- Chapter 4: A Trip to Webville
  - Web Hosting and Domain Names
  - FTP
  - HTTP
  - Absolute path
  - Default pages
  - Link to external websites
  - Open Links in new windows
  - Internal Links
- Chapter 5: Meeting the Media
  - Working with Images
  - Gifs, Pngs, and Jpgs
  - Transparency
  - Resizing Images
  - Using Thumbnails
- Chapter 6: Getting Serious with HTML
  - History
  - Different versions of HTML
  - DOCTYPE
  - XHTML
  - Intro to HTML5
  - Validation of Web Pages
- Chapter 7: Adding a Little Style
  - Getting Started with CSS
  - Basic Selectors
  - Descendant Selectors
  - Internal stylesheet
  - External stylesheet
  - Inheritance

- Classes
- CSS validation
- Chapter 8: Expanding Your Vocabulary
  - Common CSS properties
  - Color in CSS
- Chapter 9: Getting Intimate with Elements
  - CSS Box Model
  - Margin
  - Padding
  - Border
  - Media Queries
- Chapter 10: Advanced Web Construction
  - Divs
  - Spans
  - Specificity
  - Cascade
  - Calculate the width of CSS box
- CSS Shorthand
- Pseudo Classes
- Chapter 11: Arranging Elements
  - CSS Layouts
- Chapter 12: Modern HTML
  - New HTML 5 Tags
- Chapter 13: Getting Tabular
  - Working with HTML tables
- Chapter 14: Getting Interactive
  - Working with HTML Forms

## **Notes to Instructors**

- none