

# Virginia Western Community College

## ART 250

### History of Design

#### **Prerequisites**

None

#### **Course Description**

Surveys the development of graphic design and illustration with emphasis on the 19th and 20th centuries. Analyzes the work of outstanding designers and illustrators.

**Semester Credits: 3**

**Lecture Hours: 3**

**Studio Hours:**

#### **Required Materials**

##### **Textbook:**

Meggs', Purvis, Meggs' History of Graphic Design. John Wiley & Sons Publishing. 5<sup>th</sup> edition. ISBN: 978-0-470-16873-8.

Robinson, Instant Art History: From Cave Art to Pop Art. Ballantine Books.  
ISBN: 978-0-449-90698-9.

#### **Other Required Materials:**

#### **Course Outcomes**

**At the completion of this course, the student should be able to:**

- That the student be able to distinguish between various styles or periods in Western art and design

- That the student develops an understanding of history through works of art; understanding how social, economic, political, religious and cultural changes affected art and designs.
- That the student becomes familiar with design precedents and history so that they can apply these ideas within their own design problems.
- That the student develops an understanding and enjoyment so that they can formulate personal ideas and attitudes that will lead to a lifelong exploration of art and design.

### **Topical Description**

1	What is Art/Design
2	Paleolithic Art
3	Mesopotamian Art and Writing
4	Egyptian Art, Hieroglyphics and Manuscripts
5	Early Asian Writing and Printing
6	Greek Art and Alphabet
7	Roman Art and Alphabet
8	Early Christian/Byzantine/Middle Ages
9	Art and Illuminated Manuscripts
10	Romanesque and Gothic
11	Architecture/Manuscripts
12	Early Renaissance Art
13	High Renaissance Art
14	Venetian and Northern Renaissance
15	Development of Printing
16	Baroque Art
17	Rococo and Neo-Classical Art/Typography
18	Romanticism in Art
19	Typography in the Industrial Age
20	Early Photography
21	Realism
22	Impressionism
23	Post Impressionism
24	20 <sup>th</sup> Century Design
25	Cubism, Futurism, Dada and Surrealism
26	Modernism in Art and Design
27	International Typographic Style
28	Post Modern Art
29	New York School

### **Notes to Instructors**