

Virginia Western Community College

BUS 200

Principles of Management

Prerequisites

none

Course Description

Teaches management and the management functions of planning, organizing, leading, and controlling. Focuses on application of management principles to realistic situations managers encounter as they attempt to achieve organizational objectives.

Semester Credits: 3 Lecture Hours: 3 Lab/Clinical/Internship Hours: 0

Required Materials

Textbook:

Fundamentals of Management. 9th Edition. (2015) Robbins, Decenzo, & Coulter. Pearson. ISBN# 978-0-13-3792393

The following supplementary materials are available:

Mymanagementlab access code

Other Required Materials:

No additional material required

Course Outcomes

At the completion of this course, the student should be able to:

- Have a broad introduction to the functioning of business enterprise within the U.S. economic framework.
- Limited exposure to topics dealing with:
 - economic systems,
 - essential elements of business organization,
 - production,
 - human resource management,
 - marketing,
 - finance,
 - Risk management.
- Develop a broad business vocabulary.
- Understand the differences between leadership and management.

Topical Description

- 1 - Chapter 1 - Introduction to Management & History
- 2 - Chapter 2 – Management Environment - Chapter 3- Management Issues
- 3 - Chapter 4 – Decision Making
- 4 - Chapter 5 - Planning
- 5 - Chapter 6 - Strategic Management
- 6 - Chapter 7 – Human Resources Management
- 7 - - Chapter 8 – Change
- 8 - Chapter 10 – Groups & Work Teams
- 9 - Chapter 9 – Individual Behavior - **Paper # 2**
- 10 - Chapter 11 – Motivation
- 11 - Chapter 12 – Leadership
- 12 - Team Projects**
- 13 - Chapters 13 & 14 - Communication & Control – **Paper # 3**
- 14 - Chapter 15 – Supply Chain Management
- 15 - Chapters 12, 13, 14, 15 – then - Review
- 00 - Final Exam – Comprehensive on all Material Covered**

Notes to Instructors

1. All instructors teaching this course will use the same text book.
2. Course Content within this course may be covered at the instructor's discretion but with all topics being understood.
3. A unified comprehensive final exam prepared with the approval of the Program head will be given during exam week with not extra credit points being added to the test.
4. At the end of the semester, all instructors will give the outcome assessment as it relates to the final exam to the program head at the same time they prepare there student final grades.